

Project Payables forms the Fresh Financials Group following closing of the acquisition of Fresh Financials

Project Payables, a forward-thinking leader in technology-driven bookkeeping solutions, has formed the Fresh Financials Group, following the acquisition of Fresh Financials UK Ltd.

The newly formed Fresh Financials Group integrates Fresh Financials' esteemed, award-winning brand under its umbrella, leveraging its expertise and resources to deliver the highest quality bookkeeping solutions to SMEs throughout the UK.

"We are excited to form the Fresh Financials Group. Together, with strengthened capabilities, we are excited at the prospect of growing our brand, setting new benchmarks for excellence in the bookkeeping industry " said Marc Scrimshire, CEO of Project Payables.

Emma Fox, Founder and Managing Director of Fresh Financials, expressed her enthusiasm about the transaction. "Joining forces with Project Payables and forming the Fresh Financials Group presents a tremendous opportunity to expand our brand and partner with more businesses throughout the UK." said Emma Fox. "We are dedicated to upholding our commitment to excellence and look forward to delivering innovative bookkeeping solutions tailored to the evolving needs of our clients."

Fresh Financials and Project Payables are integrating their technology and services operations to focus on delivering exceptional value and high-quality bookkeeping services to empower businesses across the UK to achieve their financial goals.

For more information about Project Payables' acquisition of Fresh Financials and the formation of the Fresh Financials Group, please visit <https://freshfinancials.com/press-releases/>

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