## Fresh Financials Welcomes Ozlop.com Ltd to the Group

Fresh Financials Group (FFG), an award winning Xero Platinum Partner specialising in bookkeeping and financial operations services for UK SME's, is pleased to announce the acquisition of Ozlop.com Ltd (Ozlop), a respected provider of bookkeeping and payroll services to small businesses across the UK.

This acquisition makes FFG one of the largest independent bookkeeping and financial operations providers in the UK and is the next step in its ongoing efforts to build upon its ever growing client portfolio and strengthen its position within the UK. By integrating Ozlop into the Fresh Financials Group, FFG aims to extend its reach and continue to develop its software to offer innovative, technology-led financial solutions.

Marc Scrimshire, CEO of Fresh Financials Group, remarked on the acquisition: "Bringing Ozlop into the Fresh Financials family is a valuable opportunity to enhance our capabilities. Ozlop's reputation for delivering strong growth and providing personalised financial operations services aligns perfectly with our commitment to delivering tailored solutions and exceptional client support across the UK."

David Vine, Managing Director of Ozlop shared his thoughts on the acquisition: "Joining Fresh Financials Group is an exciting step for Ozlop. We believe that our clients will benefit greatly from FFG's strong commitment to delivering the highest quality client service and their advanced technological resources that brings together proprietary and industry leading software solutions. We are looking forward to delivering the best bookkeeping and financial operations services to SME's in the UK."

This acquisition underscores Fresh Financials Group's dedication to empowering UK businesses with efficient and effective financial operations solutions. As they expand their reach, Fresh Financials Group is set to establish new standards in the industry.

For more information about Fresh Financials Group's acquisition of Ozlop and their services, please visit https://freshfinancials.com/press-releases/

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